

## What are Enhanced Memberships?

Enhanced Membership is for businesses that recognize the value of KTAI membership and choose to contribute more than the required dues contribution of \$150 in order to receive a higher level of advertising for their company.

\$150 | Regular Membership Members are entitled to all privileges of membership including voting, access to the forums, Member Only sections and listings in all directories and web pages.

<u>\$250 | Patron Membership Members</u> are entitled to all Regular Membership benefits AND a gold colored outlined listing in the Online Membership Directory.

<u>\$500 | Benefactor Membership Members</u> are entitled to All Regular Membership benefits AND a blue colored outlined listing in the Online Membership Directory, AND a Banner Ad with their logo on the KTAI Home Page.

If you visit the website <u>www.kitetrade.org</u> you will immediately see the Benefactor Member Banner Ads on the home page. The ads rotate each time you display them putting a different company at the top of the list. If you move to the Membership Directory and scroll through, you will see the Patron and Benefactor Member Sponsors outlined to highlight the businesses.

Remember, association membership may be deducted as a business expense!

If any of these opportunities to enhance your membership interest you, please contact us.

Maggie Vohs; Executive Director KTAI